



Taste of AlUla

03 Nights/ 04 Days



AlUla, with its rich details, is a historical mine people seek from all over the world. On its land cultures met, and many civilizations were built, especially at Hegra, the first Saudi site to enter the UNESCO World Heritage List. In its historical landmarks, you will discover hidden stories, as its rocks are full of obscure symbols, exquisite inscriptions and texts leading back to the first century BC. Its land still uncovers one secret after another leading us to new historical deductions every day. Its inhabitants welcome you with smiles and joy, coming from the generosity of the Arab culture. The restaurants here offer your taste buds a special experience, surprising you with a combination of innovative dishes in front of amazing views. Its unique terrain gives you the chance of living exceptional experiences such as rock climbing, hiking, and camping in the beautiful desert under a starry sky, in addition to seasonal events and musical and cultural activities combining a rich history with a modern taste.

Itinerary

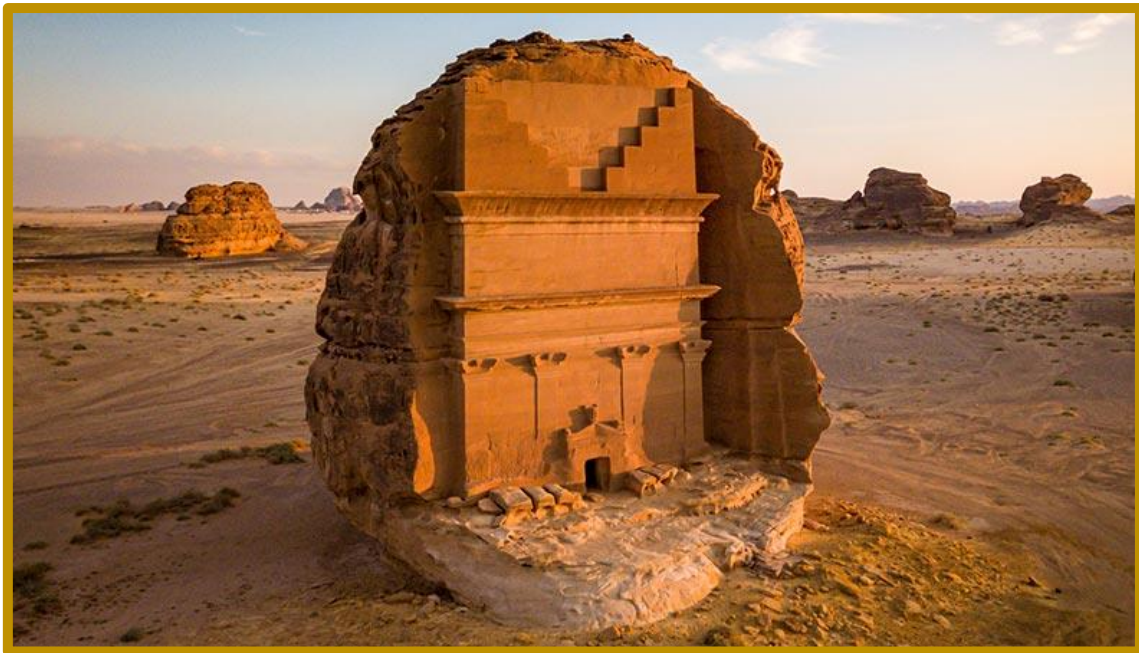
Day 01: Arrival and transfer to the

Welcome to Alula! The Kingdom of Saudi Arabia has long been a crossroads of ancient civilisations — a place of deep history, but one that is constantly evolving. AlUla is an extraordinary example of this and you can soon help write the next pages of its history.

Upon arrival at Prince Abdul Majeed Bin Abdulaziz International Airport, you will be met with the local representative and transferred to your hotel. Rest of the day is free at leisure.

Stay overnight at hotel in AlUla.

Day 02: Explore AlUla – Visit Hegra, Old Town, Al Jadidah and Elephant Rock



Enjoy breakfast at your hotel. Later, meet with your guide and head towards Winter Park.

Visit the site of Hegra and explore over 110 astonishingly well-preserved tombs set in stunning desert landscape. You'll also learn about the fascinating ancient people and culture of AlUla.

Evidence for human presence at the Hegra site dates back to beyond the 1st millennium BCE, and was the location of the Nabataean city from the end of the 1st millennium BCE into the 1st millennium CE. Today, Hegra is best known for having more than 110 monumental tombs carved from rock formations, in which the Nabataean elite were laid to rest.



Later proceed to visit Old Town and Old Town Market. The Old Town is part of the AlUla Old Town Village, awarded title of Best Tourism Village by the United Nations World Tourism Organization (UNWTO). Explore its labyrinth of tightly packed streets, hundreds of mudbrick houses and mighty fort, and you feel a palpable sense of its history as a once-thriving settlement on ancient incense-trading routes

One reason the Old Town evokes such a deep sense of emotion is that it was actually inhabited in the not-so-distant past. Built on a slight elevation, the town is also overlooked by a 45-metre-high fort, a defensive lookout dating back to around the 10th century. In the 12th century, AlUla Old Town became an essential settlement along the pilgrimage route from Damascus to Makkah. The city gradually replaced Qurh, to the south of AlUla, and is favourably mentioned by travellers from the 12th to the 20th centuries, when modern AlUla was constructed nearby.



Later visit the Old Town Market. Walk along Old Town Market Street and follow in the millennia-old footsteps of the merchants who once traversed this ancient trade route. A historic



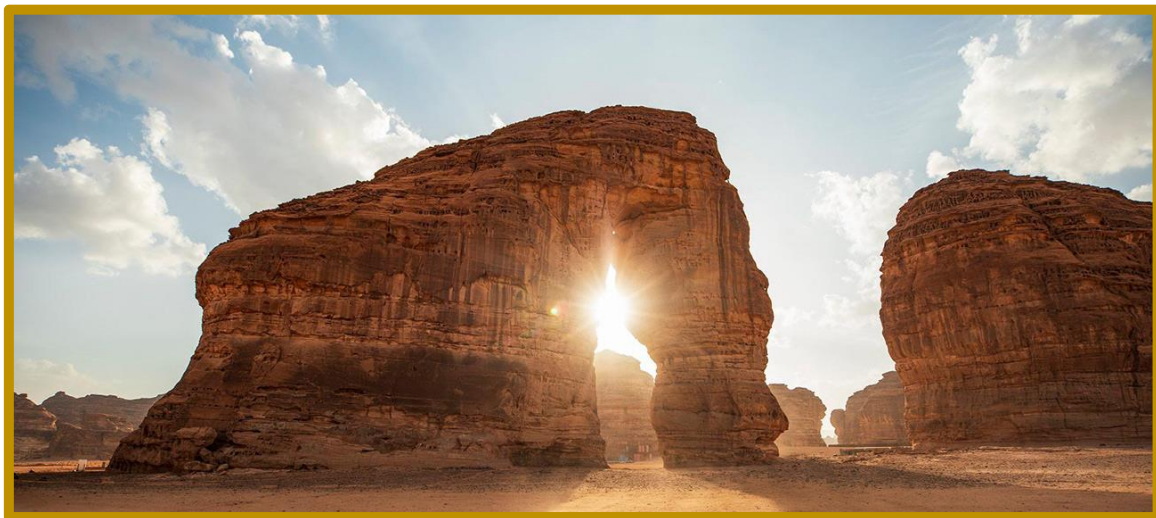
marketplace still thrives here today, where you can browse everything from local handicrafts to elegant antiques, shop for souvenirs or just enjoy a freshly squeezed juice and a pleasant stroll.

Enjoy lunch at a restaurant in Old town.



Later immerse yourself in this buzzing and arty neighbourhood as well as being AlUla's creative centre, AlJadidah Arts District is part of the AlUla Old Town Village, awarded the title of Best Tourism Village by the United Nations World Tourism Organization (UNWTO).

The AlJadidah Arts District is AlUla's bustling and burgeoning cultural and creative hub. Beautiful murals add to the colour and creativity of this easily strollable area, which also features the world's largest hand-painted carpet. As well as hosting regular art exhibitions by local and international artists, arty AlJadidah is home to variety of shops, restaurants and galleries.





Later proceed to the most iconic rock formation of AlUla – Elephant Rock. Set among dramatic desert landscape and soaring 52 metres into the sky, Elephant Rock is AlUla’s most iconic geological marvel. The instantly recognisable form, with its distinctive trunk and body, was shaped wind and water erosion over the course of millions of years.

Known in Arabic as Jabal AlFil, this monolithic sandstone formation is a wonder to gaze upon at any time of the day, but dusk is particularly magical. As the sun sets, colours dance in the sky and this epic elephant turns a magnificent shade of red. When night falls, the skies come alive with the twinkling of thousands of stars.

After a blissful evening, return back to your hotel. Enjoy dinner at your hotel.

Rest the night at your hotel in AlUla.

Day 03: Explore AlUla – Dadan, Jabal Ikmah, Alula Giant Swing and Stargazing



Enjoy breakfast at your hotel. Later, meet with your guide and proceed to Winterpark.

Start your day by visiting Dadan – The ancient Kingdom of the Liyanite and Dadanite civilization. One of the most exciting displays at Dadan is more than a dozen tombs cut into the red-rock cliff faces, east of the city. From afar, these look like simple dark rectangles. A closer look reveals skilfully crafted funerary monuments, including the seated lion sculptures that mark the famous Lion Tombs. Lions symbolised power and protection and may have marked the burial of an elite member of society, perhaps even royalty. These tombs are up to 50 metres above ground level, spurring the imagination of how they were carved without modern construction equipment.



Next, take a 10 minutes' drive to Jabal Ikamah, while there are thousands of pre-Arabic inscriptions across numerous sites in the Valley of AlUla, Jabal Ikamah stands out by far as the most important. Etched and carved into its golden stone, its hundreds of centuries-old inscriptions have even earned the site official UNESCO recognition for historical significance with its induction into their Memory of the World Register.

Surrounded by dramatic desert landscape, the largest 'open-air library' in Saudi Arabia sits tucked away in a remote canyon valley. One piece of evidence that shows AlUla was truly a crossroads of civilisations is Jabal Ikamah – a sacred place visited by those wishing to leave their inscriptions and offerings en route through AlUla. Records kept here are in the form of hundreds of inscriptions and carvings that line the cliff faces and rocks, ensuring that Jabal Ikamah would be remembered throughout the ages.





Later proceed to experience the thrill of a lifetime on the Giant Swing. This high-adrenaline activity is in a class by itself; there's simply nothing else like it in the region. Suspended in the air, a quick release will send you swinging through the high canyon walls in a 70-metre arc, over 85 metres above the ground. The bravest of adventurers can take a running leap from the mountain's edge. As the swing slows, you will be lowered back to the ground, making your way back to the Adventure Hub.

Later return back to your hotel for lunch and downtime.

Early evening, proceed to Daimumah café for some snacks before proceeding to Gharameel for stargazing. Located at the eastern hub of Daimumah, this all-day cafe provides the perfect pit stop to rest and refuel amid the picturesque surroundings of the Oasis. A menu of light meals and snacks is accompanied by a choice of coffee, tea and freshly pressed juices. A wood-decked terrace also provides a peaceful spot from which to enjoy this enchanting setting.



Later proceed for Star gazing. Far from city lights, wide open spaces in remote desert lands create some of the world's clearest dark skies. This makes AlUla an idyllic place for stargazing, with the remote site of Gharameel a particularly magical spot.

Join this stargazing tour and an expert guide will talk you through the constellations while surrounded by spectacular desert landscape. You'll also be treated to a fireside dinner to enjoy under the stars.

On full moon nights, you will set off on a short walk to admire the surrounding landscapes before settling in to view the night sky.

Return back to your hotel.

Rest the night at your hotel in AlUla.



Day 04: Departure

Enjoy breakfast at your hotel. Check-out and meet with the driver who will transfer you to the airport. Return back with long lasting memories of AlUla only with *Sunday...pure holidays!!!*

~~~END OF TOUR~~~

**Land package cost starting from USD 3,200 per person on twin sharing basis i.e. 2 adults sharing same room**

#### **Inclusions:**

- Accommodation in 4 star hotel
- Transportation as mentioned by SUV vehicle
- Dinner at Stargazing
- Entrance fees
- Return airport transfers
- GST

***\*TCS will charged additional as applicable***